



# *Plano Tomorrow* **VIDEO SCRIPTS**

## **Video Script - IMPLEMENTATION**

Plano Tomorrow, the city's Comprehensive Plan, reflects the future goals of the city as determined by the residents and community leaders. It provides direction regarding land use development, transportation and public services required to implement the plan's vision through maps, policies and specific actions. By creating an interactive web based format, the plan is more readily accessible to the public, developers and city officials to learn more about the community and its vision for the future.

During review of land development projects, the Planning & Zoning Commission and City Council will consider conformance with the Plano Tomorrow plan as one of the criteria for approval. Maps and policies will guide city leaders not only in decisions and directives for land use development, but also with the provision and delivery of city services, and prioritization and funding of Community Investment Projects (CIP).

Desired programs, projects and facility enhancements will be assessed with the vision policies and infrastructure maps of the Plano Tomorrow Plan. Those consistent with plan recommendations may be included in the Community Investment Program budget or in future bond elections.

An implementation strategy that prioritizes actions, determines a timeline, and assigns responsibility for projects has been created to achieve the goals of the Plano Tomorrow plan. Residents can learn the current status of these actions on policy pages and voice their opinion by providing comments in the public feedback sections. The implementation strategy along with these citizen comments will be used to inform City Council during the budget review process. The Plano Tomorrow plan is a living document and will be reviewed and updated as actions are achieved and conditions change.

Plano Tomorrow visions, policies and actions will only become a reality through community interaction and support. Together citizens, staff, and city leaders, achieve the plan's vision of Plano as a city of excellence, today, and well into the future.